

İSTANBUL AREL ÜNİVERSİTESİ
İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ
İŞLETME (İNGİLİZCE) BÖLÜMÜ MÜFREDATI

1. YIL

1. YARIYIL

Kodu	Ders Adı	T	U	K	AKTS	Ön Koşul
ORTL102	Introduction to Higher Education and Career Planning	1	0	1	1	
ORTL162	Principles of Atatürk and History of Reforms-I	2	0	2	2	
ORTL172	Turkish Language-I	2	0	2	2	
YDLL323	Academic English-I	3	0	3	4	
BUSL109	Micro Economics	3	0	3	5	
BUSL113	Basic Law	3	0	3	6	
BUSL103	Introduction to Business	3	0	3	5	
MBBLO41	Basic Mathematics	3	0	3	5	
TOPLAM		20	0	20	30	

2.YARIYIL

Kodu	Ders Adı	T	U	K	AKTS	Ön Koşul
ORTL262	Principles of Atatürk and History of Reforms-II	2	0	2	2	
ORTL272	Turkish Language-II	2	0	2	2	
YDLL324	Academic English-II	3	0	3	4	
BUSL116	Macro Economics	3	0	3	5	
BUSL114	Statistics	3	0	3	5	
BUSL110	History and Philosophy of Science	3	0	3	5	
BUSL104	Law Of Obligations	3	0	3	4	
SOSL161	Sociology	3	0	3	3	
TOPLAM		22	0	22	30	

2. YIL

3. YARIYIL

Kodu	Ders Adı	T	U	K	AKTS	Ön Koşul
BUSL201	Financial Accounting I	3	0	3	5	
BUSL261	Organization Theory and Design	3	0	3	4	
BUSL223	Financial Management	3	0	3	5	
BUSL263	Principles of Marketing	3	0	3	4	
BUSL207	Trade Law	3	0	3	5	
BUSL265	Behavioral Sciences	3	0	3	5	
MBBL063	Applications of Information Technologies	2	0	2	2	
TOPLAM		20	0	20	30	

4. YARIYIL

Kodu	Ders Adı	T	U	K	AKTS	Ön Koşul
BUSL202	Financial Accounting-II	3	0	3	5	
BUSL262	International Business	3	0	3	4	
BUSL284	Contemporary Developments in Management	3	0	3	4	
BUSL204	Research Methods	3	0	3	5	
BUSL238	Management of Organization	3	0	3	4	
BUSL212	Organizational Behavior	3	0	3	4	
BUSL266	Marketing Management	3	0	3	4	
TOPLAM		21	0	21	30	

3. YIL

5. YARIYIL

Kodu	Ders Adı	T	U	K	AKTS	Ön Koşul
Sec5.1	Departmental Elective-I	3	0	3	5	
BUSL371	Entrepreneurship and Business Startup					
BUSL331	Leadership Development					
BUSL329	Sustainability Management					
BUSL319	Retailing					
BUSL435	Sales Management					
BUSL313	Social Media Marketing					
Sec5.2	Departmental Elective-II	3	0	3	5	
BUSL371	Entrepreneurship and Business Startup					
BUSL331	Leadership Development					
BUSL329	Sustainability Management					
BUSL319	Retailing					
BUSL435	Sales Management					
BUSL313	Social Media Marketing					
Ünise5.1	University Elective	2	0	2	3	

6. YARIYIL

Kodu	Ders Adı	T	U	K	AKTS	Ön Koşul
Sec6.2	Departmental Elective 1	3	0	3	5	
BUSL374	Total Quality Management					
BUSL372	Family Business Management					
BUSL320	Business Communication					
BUSL338	Podcast and Storytelling Marketing					
BUSL337	Problem Based Learning					
BUSL438	Data Mining and Knowledge Exploration					
BUSL376	New Product Development and Management					
Sec6.3	Departmental Elective 2	3	0	3	5	
BUSL374	Total Quality Management					
BUSL372	Family Business Management					
BUSL320	Business Communication					
BUSL338	Podcast and Storytelling Marketing					
BUSL337	Problem Based Learning					
BUSL438	Data Mining and Knowledge Exploration					

ORTL362	Environmental Protection, Occupational Health and Safety					
ORTL364	Critical Thinking, Creativity and Entrepreneurship					
ORTL368	Professional Responsibilities and Ethics (Liability)					
ORTL372	Strategic Planning, Project and Risk Management					
ÜSDL108	Biotechnology					
ÜSDL179	World of Genes					
BUSL361	Brand Management	3	0	3	5	
BUSL363	Financial Markets	3	0	3	4	
BUSL315	Cost and Managerial Accounting	3	0	3	4	
BUSL317	Operations Research-I	3	0	3	4	
TOPLAM		20	0	20	30	

BUSL376	New Product Development and Management					
Üniseç6.2	University Elective	2	0	2	3	
ORTL362	Environmental Protection, Occupational Health and Safety					
ORTL364	Critical Thinking, Creativity and Entrepreneurship					
ORTL368	Professional Responsibilities and Ethics (Liability)					
ORTL372	Strategic Planning, Project and Risk Management					
ÜSDL109	The World of Genes					
ORTLO92	Human Research Management	3	0	3	5	
BUSL308	Corporate Finance	3	0	3	3	
BUSL322	Operations Research-II	3	0	3	4	
BUSL324	Neuromarketing and EEG Applications	3	0	3	5	
TOPLAM		20	0	20	30	

4. YIL

7. YARIYIL

Kodu	Ders Adı	T	U	K	AKTS	Ön Koşul
Sec7.3	Departmental Elective 1	3	0	3	5	
BUSL475	Small Business Management					
BUSL316	Auditing					
BUSL471	Consumer Behavior					
BUSL473	Contemporary Issues in Marketing					
BUSL477	Tax Auditing					
BUSL446	Investment Analysis					
Sec7.4	Departmental Elective 2	3	0	3	5	
BUSL475	Small Business Management					
BUSL316	Auditing					
BUSL471	Consumer Behavior					
BUSL473	Contemporary Issues in Marketing					
BUSL477	Tax Auditing					
BUSL446	Investment Analysis					
Üniseç7.3	Faculty Elective 1	2	0	2	5	
ORTL362	Environmental Protection, Occupational Health and Safety					
ORTL364	Critical Thinking, Creativity and Entrepreneurship					
ORTL368	Professional Responsibilities and Ethics (Liability)					
ORTL372	Strategic Planning, Project and Risk Management					
ÜSDL108	Biotechnology					
ÜSDL179	World of Genes					
BUSL425	Business Games	3	0	3	3	
BUSL415	Production Management	3	0	3	4	
BUSL461	Risk Management	3	0	3	3	
BUSL463	Strategic Management	3	0	3	5	
TOPLAM		20	0	20	30	

8. YARIYIL

Kodu	Ders Adı	T	U	K	AKTS	Ön Koşul
21ydİ8.1	21st Century Skills 1	1	0	1	1	
ORTL462	Project Management					
ORTL464	Data Literacy					
ORTL468	Leadership and Teamwork					
Sec8.3	Departmental Elective 1	3	0	3	5	
BUSL474	Foreign Trade Management					
BUSL476	Digital Culture					
BUSL454	Gamification					
BUSL312	Supply Chain Management					
BUSL452	Corporate Accounting					
BUSL472	Leadership and Motivation in Entrepreneurship					
Sec8.4	Departmental Elective 2	3	0	3	5	
BUSL474	Foreign Trade Management					
BUSL476	Digital Culture					
BUSL454	Gamification					
BUSL312	Supply Chain Management					
BUSL452	Corporate Accounting					
BUSL472	Leadership and Motivation in Entrepreneurship					
Üniseç8.4	Faculty Elective 1	2	0	2	5	
ORTL362	Environmental Protection, Occupational Health and Safety					
ORTL364	Critical Thinking, Creativity and Entrepreneurship					
ORTL368	Professional Responsibilities and Ethics (Liability)					
ORTL372	Strategic Planning, Project and Risk Management					
ÜSDL109	The World of Genes					
BUSL418	Advanced Research Methods	3	0	3	4	
BUSL462	Innovation Management	3	0	3	3	
BUSL464	Applied Project Management	3	0	3	3	
BUSL434	Leadership and Leadership Analyses	3	0	3	4	
TOPLAM		21	0	21	30	

TOPLAM KREDİ (8 Dönem) 83

TOPLAM DERS SAATİ (Teorik + Uygulama) 83

